

Submitting Art

DIGITAL FILES

- All digital files must be high resolution or vector. We can use: PDF (preferred), AI, PSD, TIFF & JPG (JPGs are not recommended)
- Fonts need to be included if they aren't embedded or outlined.
- All images must be 300 dpi or higher.
- Email files under 10MB to:
program@redlandscommunityorchestra.org
- If your file is larger than 10MB, contact us and we'll work it out.

PRINTED MATERIALS

If you don't have digital files, you can use something already printed and we can scan it. There are some additional rules, though.

- It has to be "clean" enough to scan. Letters must be clear.
- No bleeds allowed. We won't be able to print your artwork to the edge of the page in the program because the extra bit your original printer chopped off isn't there for us to chop off. So your ad will appear at the "No Bleed" size.
- **You have to turn it in a week earlier than the regular due date.**

NEED MORE INFO?

If you need a little extra help, please email us at program@redlandscommunityorchestra.org or call 909-747-9726.



RedlandsCommunityOrchestra.org

PO Box 9902, Redlands, CA 92375

info@redlandscommunityorchestra.org | 909-747-9726

Sponsored by the Redlands High School Instrumental Music Department

2015-2016 Concert Season

Rco

REDLANDS COMMUNITY ORCHESTRA

HOW TO BUY

PROGRAM ADS

Your Guide to Supporting Free Local Music

It's Easy to Place an RCO Program Ad!

STEP 1

Choose your size & the number of programs your ad will run in from the chart.

STEP 2

Pay online or mail us a check using the info provided at right before the deadline.

STEP 3

Follow the instructions on the back to submit your ad to the RCO program designer.

BUSINESS CARD

3.5" x 2"
No Bleeds

\$50

BUY THE SEASON
FOR ONLY \$120

HALF PAGE

4.5" W x 3.5" H
No Bleeds

\$75

BUY THE SEASON
FOR ONLY \$180

FULL PAGE

Without a Bleed (As Shown):
4.5" W x 7.25" H

\$150

BUY THE SEASON
FOR ONLY \$360

With a Bleed (Prints to Edge of Page):

Document Size: 5.375" W x 8" H

Trim Size: 5.125" W x 7.75" H

Live Area: 4.5" W x 7.25" H

PAY ONLINE AT

RedlandsCommunityOrchestra.org/program-ads.html

PAY BY MAIL

Send a check payable to "Redlands Community Orchestra" to PO Box 9902, Redlands, CA 92375

DEADLINES FOR ALL ADS

Concert 1
11-15-2015

Materials Due:
11-01-2015

Concert 2
03-13-2016

Materials Due:
02-28-2016

Concert 3
05-22-2016

Materials Due:
05-08-2016



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